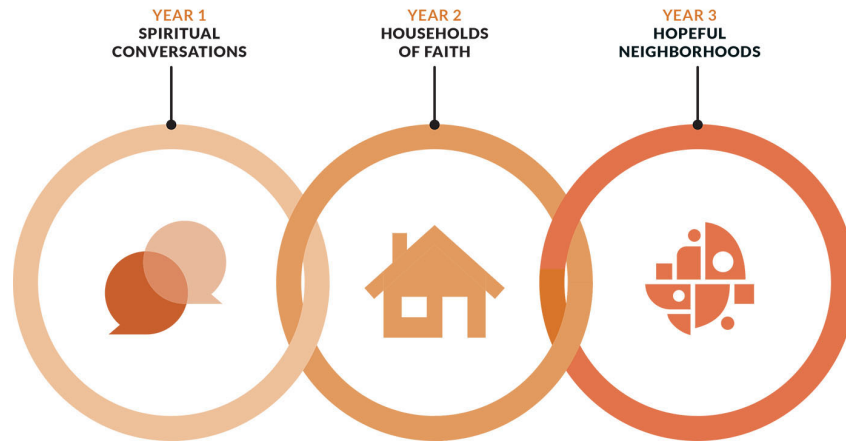




LHM VISION

- Every person has the opportunity to hear the Gospel in an understandable way;
- Those seeking are connected to a healthy Christian community where they can grow in their faith;
- Every Christian is equipped to share the Gospel in word and deed;
- Engaged Christians advance this common mission as a global community.

OUR OUTREACH PHILOSOPHY



 LUTHERAN HOUR MINISTRIES

LHM has adopted a core principle that directs whatever we conceive or create to be developed in a research-based environment. In 2017, we began a partnership with the Barna Group, a world-renowned, premier Christian research firm. The resulting research findings helped form an outreach philosophy to guide our outreach initiatives. This work has informed and guided our efforts to produce thoughtful products, programs, services, and curriculum that LHM provides to its constituents largely at low or no cost. Future work with Barna will further review these findings, developing even deeper insights into how we can reach the world through personal outreach programs.



SPIRITUAL CONVERSATIONS KIT

lhm.org/conversations

 LUTHERAN HOUR MINISTRIES

How do you become an EAGER conversationalist? We developed a kit of resources that serves as a one-stop solution for individuals, groups, and congregations to learn about all of our *Spiritual Conversations in the Digital Age* offerings produced from the award-winning research in partnership with Barna Group. This attractively designed box contains:

- a monograph covering the research findings,
- a copy of *The Reluctant Witness* book,
- a DVD workshop teaching the core concepts of the EAGER profile and the *Spiritual Conversation Curve*;
- new Project Connect booklets designed to equip the reader on using the Curve and making the most of their conversations online, as well as three additional booklets and a children's booklet that answer basic questions about Jesus;
- The Spiritual Conversation Curve Card, a practical and useful tool to help Christians have conversations that gain a hearing for the Gospel of Jesus Christ;
- and links to free online courses designed for use by laypeople and congregations.

Visit lhm.org/conversations to learn more.



HOUSEHOLDS OF FAITH KIT

lhm.org/households

 LUTHERAN HOUR MINISTRIES

To help homes become more vibrant, LHM has developed an extensive library of resources that are included in the *Households of Faith* Kit. The kit includes:

- the *Households of Faith* monograph containing extensive research;
- *The Spiritually Vibrant Home* book providing a roadmap to developing intentional rhythms that nurture their spirit, honor their heavenly Father, and pass on their faith to the next generation;
- a small group study DVD;
- booklets for parents and children;
- a card deck to spark conversations around applying spiritual disciplines, extending hospitality, engaging in spiritual conversations, and food and fun;
- a magnet that can live on your refrigerator as a reminder of your household's vibrant next steps as you work together to nurture faith within your home;
- a *30 Days of Household Devotions* Booklet; and
- links to free online courses.

Visit lhm.org/households to order any of the resources (including the kit) or to learn more.

TWO NEW RESOURCES



 LUTHERAN HOUR MINISTRIES

Every pastor wants to impact their local community. But pastors make up a small subset of the entire church, and many find themselves stretched too thin — especially now. More than four out of five pastors say they prefer lay initiatives to new church programs, but fewer than one in 10 pastors is confident that their church is good at developing new leaders.

If your church is looking for ways to inspire and equip the people in your congregation to share God's love with your community, the *Better Together* monograph produced in partnership with Barna Group can help. The research in this monograph shows that you can raise up leaders in your congregation who will make a positive difference in the community. It's challenging work, but the results can be life changing — because in life and in ministry, we really are better together. Buy your copy today at shop.barna.com.

Coming later this fall is a new book written by LHM's content development manager Don Everts. *The Hopeful Neighborhood: What Happens When Christians Pursue the Common Good* will explore an exciting reality that is revealed in Scripture, shown throughout history, and confirmed in the latest research: when Christians pursue the common good of the neighborhood, the world stands up and notices. It turns out this is exactly what we're called to do. When Christians make good things, we bring blessings and hope to our local community. This book is filled with constructive, practical ways that Christians and churches bless those around us. As Christians join together for the common good, we bring hope to the world, credibility to the church, and glory to God.

THE HOPEFUL NEIGHBORHOOD PROJECT



The Hopeful Neighborhood Project is a collaborative network committed to improving neighborhood well-being around the world. Our resources and online network equip and encourage neighbors to work together, using their gifts and the gifts of their community, to pursue the common good of their neighborhood.

 LUTHERAN HOUR MINISTRIES

Based on the findings of our third year of Barna research, The Hopeful Neighborhood Project is currently being developed for its kickoff in 2021. This will be a collaborative network committed to improving neighborhood well-being around the world. Our resources and online network will equip and encourage neighbors to work together, using their gifts and the gifts of their community, to pursue the common good of their neighborhood.

Loving God: As Layperson

Love doesn't **OVERLOOK** sin,
it **OVERCOMES** it.

Loving God: As Layperson

Love doesn't define Christianity,
Christianity defines love.

Loving God: As Layperson

God Is Love - 1 John 4:18-21

There is no fear in love, but perfect love casts out fear. For fear has to do with punishment, and whoever fears has not been perfected in love. **We love because he first loved us.** If anyone says, "I love God," and hates his brother, he is a liar; for he who does not love his brother whom he has seen cannot love God whom he has not seen. And this commandment we have from him: whoever loves God must also love his brother.

Loving God: As Layperson

God Is Love - 1 John 4:7-11

Beloved, let us love one another, for love is from God, and whoever loves has been born of God and knows God. Anyone who does not love does not know God, because God is love. **In this the love of God was made manifest among us, that God sent his only Son into the world, so that we might live through him.** In this is love, not that we have loved God but that he loved us and sent his Son to be the propitiation for our sins. Beloved, if God so loved us, we also ought to love one another. No one has ever seen God; if we love one another, God abides in us and his love is perfected in us.

Loving God: As Layperson

God Is Love - 1 John 3:16-18

By this we know love, that he laid down his life for us, and we ought to lay down our lives for the brothers. But if anyone has the world's goods and sees his brother in need, yet closes his heart against him, how does God's love abide in him? **Little children, let us not love in word or talk but in deed and in truth.**

Loving God: As Layperson

God Is Love - 1 John 5:1-5

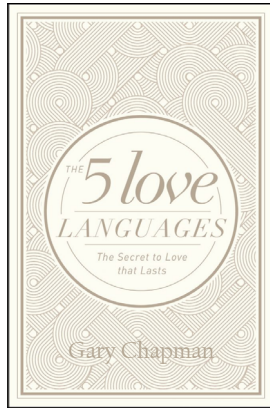
Everyone who believes that Jesus is the Christ has been born of God, and everyone who loves the Father loves whoever has been born of him. **By this we know that we love the children of God, when we love God and obey his commandments.** For this is the love of God, that we keep his commandments. And his commandments are not burdensome. For everyone who has been born of God overcomes the world. And this is the victory that has overcome the world—our faith. Who is it that overcomes the world except the one who believes that Jesus is the Son of God?

Loving God: As Layperson

The end of all things is at hand; therefore be self-controlled and sober-minded for the sake of your prayers. Above all, keep loving one another earnestly, since love covers a multitude of sins. **Show hospitality** to one another without grumbling. As each has received a gift, use it to serve one another, as good stewards of God's varied grace: whoever speaks, as one who **speaks oracles of God**; whoever serves, as one who **serves by the strength that God supplies**—in order that in everything God may be glorified through Jesus Christ. To him belong glory and dominion forever and ever. Amen. - **1 Peter 4:7-11**

"Blessed is he whose transgression is forgiven, whose sin is covered" - Psa. 32:1)

Loving God: As Layperson



- Words of Affirmation
- Acts of Service
- Gifts
- Quality Time
- Physical Touch