

"How then will they call on him in whom they have not believed? And how are they to believe in him of whom they have never heard? And how are they to hear without someone preaching?" Romans 10:14

The following statements appeared in a devotion this week:

- Some are hurting
- Some are searching
- Some simply do not know

In marketing terms, these three statements make up a target audience. In godly terms, they would be known as the mission field. Consider this, please: How many churches in your area faithfully preach the Word and administer the Sacraments in their truth and purity? That can be difficult to answer, as sometimes the mission field is crowded and clouded by confusion and falsehood.

In other areas, however, people sometimes may have to drive an hour one way to find the Gospel in all of its fullness and strength. The mission field is considered too sparse and remote to garner attention, in light of limited resources. Your weekly 1-1-1 Dollar for Missions contributions can and do serve both sides of this spectrum, the crowded, clouded, and confused, and the remote, underserved, and unknowing.

Jesus does not discriminate in His word. He tells us, as He told His disciples in Matthew 9:37-38: "The harvest is plentiful, but the laborers are few; therefore pray earnestly to the Lord of the harvest to send out laborers into his harvest." With Mission 1-1-1, we pray for and support both current and new workers in the mission field.